

Gateway News



American Institute of Aeronautics and Astronautics, St. Louis Section

<http://www.aiaa.org>

<http://www.me.wustl.edu/ME/orgs/aiaast/>

OCTOBER 2001

CHAIRPERSON'S REMARKS

INSIDE THE SECTION

First, I must say what an honor and privilege it is to be serving as Chair of the St. Louis Section AIAA Council! There are so many exciting things happening in aerospace in St. Louis now - the X-Prize, the Unmanned Combat Air Vehicle, the Joint Strike Fighter, the reopening of the J.S. McDonnell Planetarium - and AIAA is here to assist its members as they make it all happen! The St. Louis Section Council is moving forward with some new members and some familiar faces. My personal thanks to Larry Brase for his hard work, creativity and leadership during the 2000-2001 year. Larry continues to assist the Council as our Region V representative, but also in a new capacity, of strategic planner.

The St. Louis Section AIAA is embarking on a new venture, a strategic plan. The plan will

include a 3-5 year horizon of services that will be provided to our members, based on what we hear from you, our members. Larry Brase is leading the effort to collect information from you, our membership, about your careers, your growth, and your learning, to determine how we can help. AIAA is a membership-based organization - you are our reason for being. We need your input to better understand the services that you need. If you have not yet been contacted by one of the Council members, please expect to hear from us. You may also feel free to call any Council member. The list is available in this newsletter. Thank you for your help with our "view into the future." I'm sure it will help us help you better.

Peggy Holly

AIAA OFFERS FREE TRIAL MEMBERSHIPS

Tell your colleagues that AIAA is offering a free 9 month trial membership, with all benefits, Aerospace America, and meeting discounts. Trial memberships will run from 1 November 2001 through 31 July 2002. The application deadline is 15 October 2001. Contact Joe Stemler, 314-232-3362, joseph.n.stemler@boeing.com for an application. This is an excellent time to introduce your colleagues to a professional society that will benefit them throughout their career.

PROGRAM TOPICS NEEDED

Bill LaManna is soliciting program suggestions, topics, and speakers for this season. Now is the time to make your program wishes known. Contact Bill at 314-234-3526, william.j.lamanna@boeing.com.

PAYROLL DEDUCTIONS TO EASE MEETING PAYMENTS

Payroll deductions will be available to members wishing to sign up for dinner meetings. This new service is expected to ease the sign up and payment process for our members.



Target Costing: Enhancing Revenues through Effective Product Development

Workshop: September 22, 2001

From 9:00 a.m. to 4:30 pm– Lunch Provided*

From corporate growth strategies, to enhancing shareholder value, companies with an effective product development process have a definite competitive advantage in the new millennium. As product life cycles shorten and ‘time to market’ become a reliable method of delivering the right product – at the right time – for the right price, Target Costing is a proven method that leading-edge organizations are using to reduce the risk of new product development by providing ‘best value’ products to their customers. At the same time, increasing profits.

In this interactive workshop, Keith Hallin, Senior Manager Finance and Tami Capperault, Senior Finance Analyst for the Boeing Company, share their implementation experiences in Commercial Airplane Programs. Using a case study with focused discussion, you will learn how to apply the fundamentals of Target Costing to your organization’s product development processes. Specific topics to be covered include:



- Ø Target Costing principles and process
- Ø Key core tools
- Ø Product alignment with customer value
- Ø Target decomposition
- Ø Product life cycle management
- Ø Multi-year product, profit and cost planning
- Ø Implementation realities
- Ø The CAM-I Target Costing Diagnostic Tool

Workshop Leaders:

Keith Hallin, Senior Manager Finance Tami Capperault, Senior Finance Analyst
 The Boeing Company The Boeing Company

Where: Maryville University, St. Louis Missouri*

Cost: INCOSE / AIAA MEMBERS \$50
 Non-INCOSE / AIAA Members \$75
 Full Time Students (subject to availability) \$20

**THIS IS A HANDS ON WORKSHOP
CLASS SIZE LIMITED - REGISTER EARLY**

Contact: Dianne Milton @ 314-233-6801 or dianne.g.milton@boeing.com

*further details provided with registration

Presented By: The Midwest Gateway Chapter of INCOSE & AIAA St. Louis



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American Institute of Aeronautics and Astronautics St. Louis Section 2001 - 2002 Council Roster

Office	Incumbent	Address	Telephone	Fax	E-Mail
Chairman	Margaret A.R. (Peggy) Holly	MC S276-1009**	234-3513	234-5010	margaret.a.holly@boeing.com
Vice Chairman	Andy Hesketh	MC S270-3800**	232-2584		andrew.a.hesketh@boeing.com
Secretary	Bob Dowgwillo	MC S106-7126**	234-1013		robert.m.dowgwillo@boeing.com
Treasurer	Karen Copper	MC S001-2700**	234-5742	234-2369	karen.k.copper@boeing.com
Advisors	Dianne Chong	MC S001-2700**	232-9719	234-2369	dianne.chong@boeing.com
	John L. Mohr	11638 Summerhaven Dr. St. Louis, MO63146	567-3398		JLMohr@aol.com
	Rudy Yurkovich	MC S106-7126**	233-2563	777-1328	rudolph.n.yurkovich@boeing.com
Region V Rep	Larry Brase	MC S064-1092**	777-5586	777-5161	lawrence.o.braser-jr@boeing.com
Committee	Chair	Address	Telephone	Fax	E-Mail
Arrangements	Walt Reschke	MC S064-3449**	777-4038		walter.j.reschke-jr@boeing.com
Attendance	Andrew Cary	MC S106-7126**	234-1830		andrew.w.cary@boeing.com
Career Enhancement	Steve D'Urso	MC S064-2809**	233-5441		steven.j.durso@boeing.com
Education	Marty Ferman	1452 Old Farm Dr. St. Louis, MO 63146	542-0703	997-8437	fermanma@slu.edu
EducationHistorian	Fred Roos	MC S102-1431**	234-9935	233-2918	frederick.w.roos@boeing.com
Honors & Awards	Ray Cosner	MC S106-7126**	232-6481		raymond.r.cosner@boeing.com
Membership	Joe Stemler	MC S107-7250**	232-3362	232-3722	joseph.n.stemler@boeing.com
Newsletter	Dave Morgan	MC S106-7250**	234-1919	232-3722	david.e.morgan@boeing.com
Pilot Education	Jeff Larrick	MC S102-2272**	232-3455		jeffrey.c.larrick@boeing.com
Pre-College Outreach					
Programs	Bill LaManna	MC S276-1007**	234-3526		william.j.lamanna@boeing.com
Public Policy	Dick Pinckert	MC S034-1126**	234-0623		richard.e.pinckert@boeing.com
Publicity-Internal	Bruce Scheidhauer	MC S270-4360	233-0759	234-0241	bruce.r.scheidhauer@boeing.com
Service Projects	Gary White				
Tech. Specialist Mtg.					
Webmaster	John Donigan	MC S064-1426**	234-4103	777-1139	jdonigan@swbell.net
Young Members	Jeff Gray	MC S270-3200**	233-6912		jeffrey.c.gray@boeing.com
Young Professional Awards	Ron Smith	MC S106-2103**	232-4671	232-1454	ronald.e.smith@boeing.com
Strategic Planning	Larry Brase	MC S064-2355**	777-5586		lawrence.o.braser-jr@boeing.com

** Boeing Address: The Boeing Company, P.O. Box 516, St. Louis, MO 63166



**2001 – 2002 St. Louis Section
Officers and Council Members**

OCTOBER 2001

Chairperson

Peggy Holly

Vice Chairperson

Andy Hesketh

Secretary

Bob Dowgwillo

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Karen Copper

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Dianne Chong

John L. Mohr

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AIAA FUTURE EVENTS

**Monday, 5 November 2001,
5pm - 7pm, in Boeing Building 100,
Conference Room 2A
(behind the main auditorium)**

