

13. Number of months in which the section contacted the majority of its members who were 2 or more months delinquent on dues	12	12	12	15	180
14. Number of RAC meetings (including teleconferences and video conferences) that the Section attended and reported	1	4	1	10	10
15. Number of the Section's officers who attended the annual Regional Leadership Conference	0	4	0	10	0
16. Number of National Award nominations submitted by the Section & it's membership to recognize accomplishments of a member. Note: This does not included Section Award submittals. (Attach top sheet of nomination package for each award submitted.)	1	5	0	50	0

No supporting Material uploaded for this section.

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ST. LOUIS

MEMBERSHIP

The **Membership Award** is presented for increasing the sections' membership by planning and implementing effective new member recruitment and retention campaigns.

Describe membership recruitment and retention activities: (max 500 words)

Each section event had council member welcome the audience and invite non-members to join AIAA and AIAA members to become involved in one of the local or national committees. An AIAA tabletop membership display was presented at each event with membership forms, newsletters, program flyers and a section summary of upcoming AIAA events.

Jim Young, Vice President of Engineering at the Boeing Company in St. Louis, supported our request to include AIAA information and membership materials in all engineering new hire orientation packages. He also posted a letter on his web endorsing membership in AIAA. The letter, Jim Young.pdf, is attached.

Letters were sent to all Boeing engineers in the Technical Fellowship program inviting them to become an AIAA member. A perc of this program includes company paid membership to a professional organization of their choice.

E-mails were sent to all senior members informing them of the process to upgrade membership to Associate Fellow along with the deadlines for submitting paperwork.

Complete the "Level of Effort" worksheet and include any required supporting material: [Help](#)

	Actual Value	Cap Value	Raw Value	Weigh Factor	Final Score
1. Number of meetings with a membership desk/display AIAA sponsored or cosponsored	25	12	12	5	60
2. Number of meetings with new member introductions or continuing member recognition	10	12	10	5	50
3. Number of meetings for which meetings notices posted	17	15	15	3	45
4. Number of permanent AIAA publicity displays	15	15	15	5	75
5. Number of Educator Associate Members sponsored by the Section	21	25	21	10	210
6. Number of upgrade applications submitted through the efforts of the Section.					
Senior Member	4	25	4	3	12
Associate Fellow	1	25	1	10	10

Fellow/Honorary Fellow	1	10	1	15	15
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7. Number of Section newsletter issues containing at least two membership-related articles or items (must provide examples to receive credit)	11	12	11	10	110
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URL Links

<http://www.me.wustl.edu/~aiaa/> VIEW >
<http://www.me.wustl.edu/~aiaa/archives.html> VIEW >

8. Number of membership recruitment or retention features included on the Section's Website	2	5	2	10	20
9. Number of non-AIAA (corporate, university, military, etc.) newsletters with an AIAA feature or column (must provide examples to receive credit)	27	5	5	10	50

Uploaded Files:

[Boeing New Now Publicity.pdf](#) VIEW >
[Jim Young.pdf](#) VIEW >
[messages.pdf](#) VIEW >

URL Links

<http://www.stltoday.com/stltoday/calendar/pickers.nsf/SS/Home-Calendar?OpenDocument&from=20050319&to=20050523> VIEW >
http://www.kmov.com/community/stlcalendar_frameset.htm VIEW >

10. Number of comprehensive section-sponsord membership incentive programs (Attach copy of promotional material for credit)	8	3	3	50	150
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Uploaded Files:

[Membership drive.pdf](#) VIEW >
[Jim Young.pdf](#) VIEW >

URL Links

<http://www.me.wustl.edu/~aiaa/AIAAnov04flyer.pdf> VIEW >
http://www.me.wustl.edu/~aiaa/AIAA_2004_Jul.pdf VIEW >
http://www.me.wustl.edu/~aiaa/AIAA_2004_Aug.pdf VIEW >
http://www.me.wustl.edu/~aiaa/AIAA_2004_Sept.pdf VIEW >
http://www.me.wustl.edu/~aiaa/AIAA_2004_Nov.pdf VIEW >
http://www.me.wustl.edu/~aiaa/AIAA_2004_Dec.pdf VIEW >

11. Number of AIAA membership applications distributed to candidate members	175	150	150	1	150
12. Number of recruitment or retention mass mailings, such as e-mail or postal mail to 10 or more people	30	12	12	10	120
13. Number of months in which the section contacted the majority of its members who were 2 or more months delinquent on dues	12	12	12	15	180
14. Number of RAC meetings (including teleconferences and video conferences) that the Section attended and reported	12	4	4	10	40
15. Number of the Section's officers who attended the annual Regional Leadership Conference	2	4	2	10	20
16. Number of National Award nominations submitted by the Section & it's membership to recognize accomplishments of a member. Note: This does not included Section Award submittals. (Attach top sheet of nomination package for each award submitted.)	1	5	1	50	50

Uploaded Files:

[Mech Control 05win.pdf](#) VIEW >

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